



DESINDIA

2025

JUNE 10-14, 2025 | NEW DELHI, INDIA

**DESIGNING THE
NOW, ROOTED IN
THE EXPERIENCE.**

A celebration of India's visual traditions and future-forward thinking, exploring how systems—grids, scripts, ideologies—shape design culture.

The conference encourages rethinking how order and expression can co-exist in a multiscrypt, multicultural design landscape.

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DESINDIA 2025

the power of design
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with purpose, empa-

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KEY
SPEAKERS

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EMOTION &
IDENTITY

10:00 AM – Keynote: Stefan Sagmeister - Speculative & Emotional Design
11:30 AM – Panel: Visual Storytelling in Indian Brands (Dhir, Ray, Gole)
2:00 PM – Workshop: Experimental Posters
4:00 PM – Talk: Color as Code (Anuja Dhir)

DAY-1

DAY-2

PUBLIC
DESIGN &
CIVIC
FUTURES

10:00 AM – Keynote: Nadine Chahine - Language & Type Futures
11:30 AM – Panel: Design & the Indian Street
2:00 PM – Workshop: Wayfinding for Urban Spaces
4:00 PM – Talk: Design for NGOs (Shalini Mishra)

डे-2



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प्रोग्राम

DESINDIA 2025

PROGRAM



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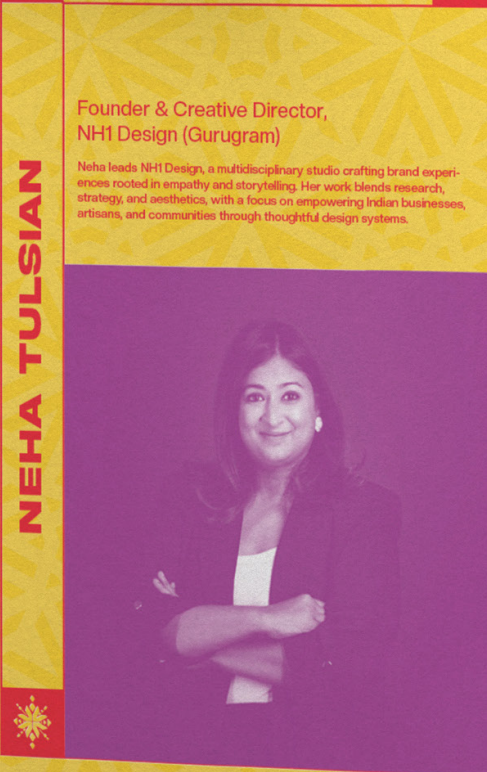
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SHIVA NALLAPERUMAL

Type Designer & Co-founder,
Typeland (Mumbai)

Shiva is one of India's leading type designers, known for his work at the intersection of contemporary design and South Asian typographic heritage. As co-founder of Typeland, he has created globally recognized typefaces and visual identities for organizations including Google, Adobe, and The New York Times.



NEHA TULSIAN

Founder & Creative Director,
NH1 Design (Gurugram)

Neha leads NH1 Design, a multidisciplinary studio crafting brand experiences rooted in empathy and storytelling. Her work blends research, strategy, and aesthetics, with a focus on empowering Indian businesses, artisans, and communities through thoughtful design systems.

As DesIndia 2025 concludes, we leave inspired by the power of design to shape culture, question systems, and imagine new futures. Over five days, we explored identity, language, legacy, and innovation — rooted in India, connected globally.

This is just the beginning. Let's continue designing with purpose, empathy, and boldness.
Thank you for being part of the conversation.

– The DesIndia 2025 Team

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DESINDIA 2025

International Graphic Design Conference
June 10–14, 2025
India Habitat Centre, New Delhi

India's biggest international design gathering is back.
This five-day event brings together global visionaries and Indian
pioneers to explore the evolving role of graphic design — from
language and identity to systems, cities, and speculative futures.

Join us for keynotes, workshops, exhibitions, and conversations
at the intersection of heritage and possibility.



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2025**

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DAY-3

TYPE & TECHNOLOGY

10:00 AM – Keynote: Neha Tulsian – Identity, Culture & Cities

11:30 AM – Panel: Deconstructing the Indian Grid (Patel, Singh, Shah)

2:00 PM – Workshop: Designing Multilingual Type Systems

5:00 PM – Motion Showcase: Type in Motion (Rohan Dixit)

DAY-4

SCRIPTS & RESISTANCE

10:00 AM – Keynote: Orijit Sen – Roots & Resistance

11:30 AM – Panel: Politics of Scripts

2:00 PM – Workshop: Handmade Type & Protest Graphics

4:00 PM – Talk: Local Languages, Global Voices

DAY-5

BEAUTY, PERFORMING, AND CLOSING

10:00 AM – Keynotes: Paula Scher & Shiva Nalleperumal – Systems, Institutions & Power

11:30 AM – Round-table: What's Next for Indian Design?

2:00 PM – Design Jam: Collaborative Live Poster Session

4:30 PM – Closing Performance: Typography x Kathak



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SCHEDULE

SPEAKERS

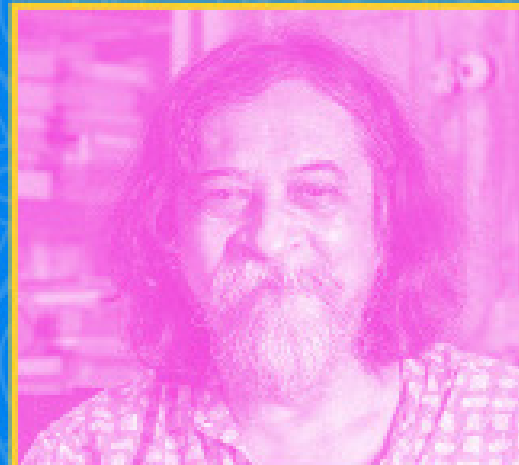
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Shiva
Nallaperumal



Neha
Tulsian



Orijit
Sen



Paula
Scher

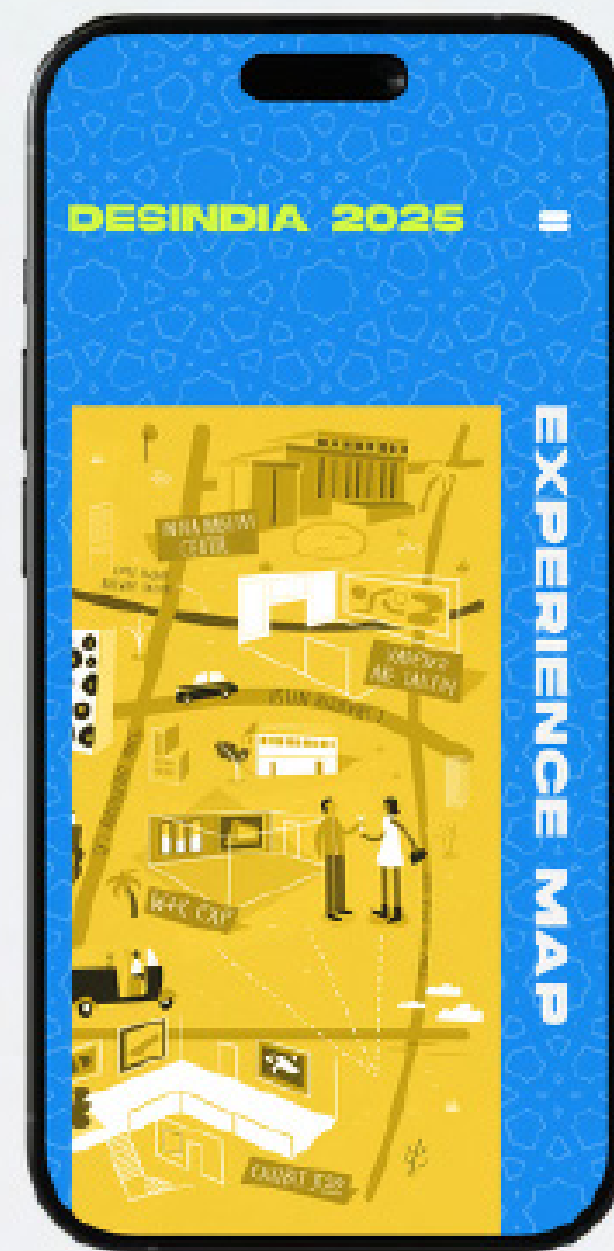
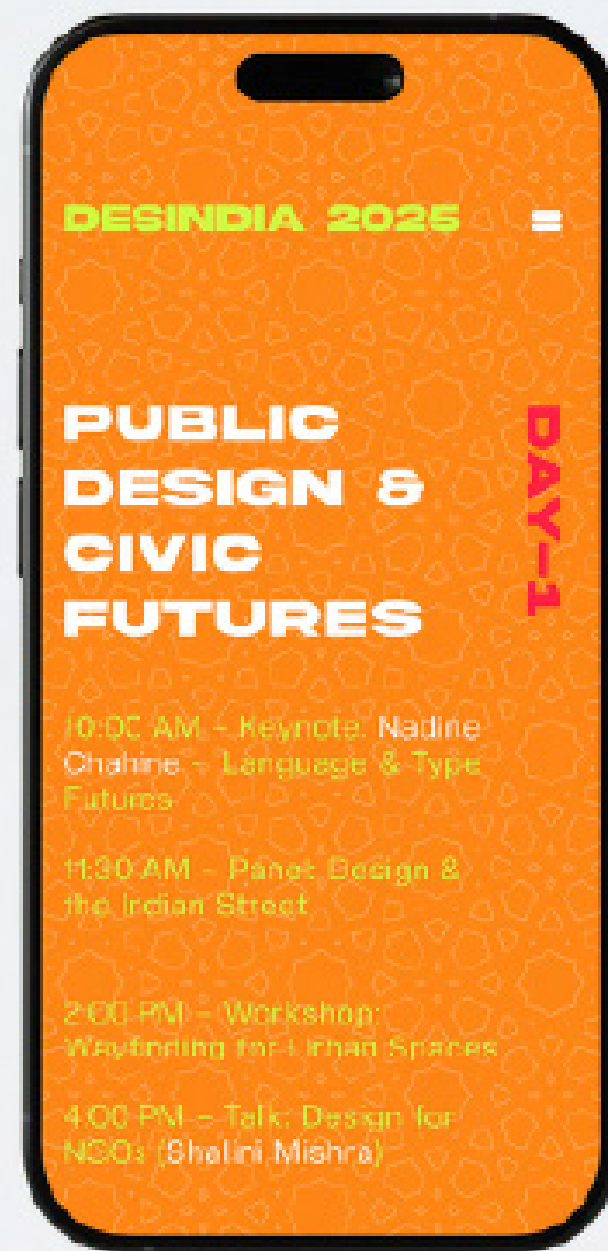
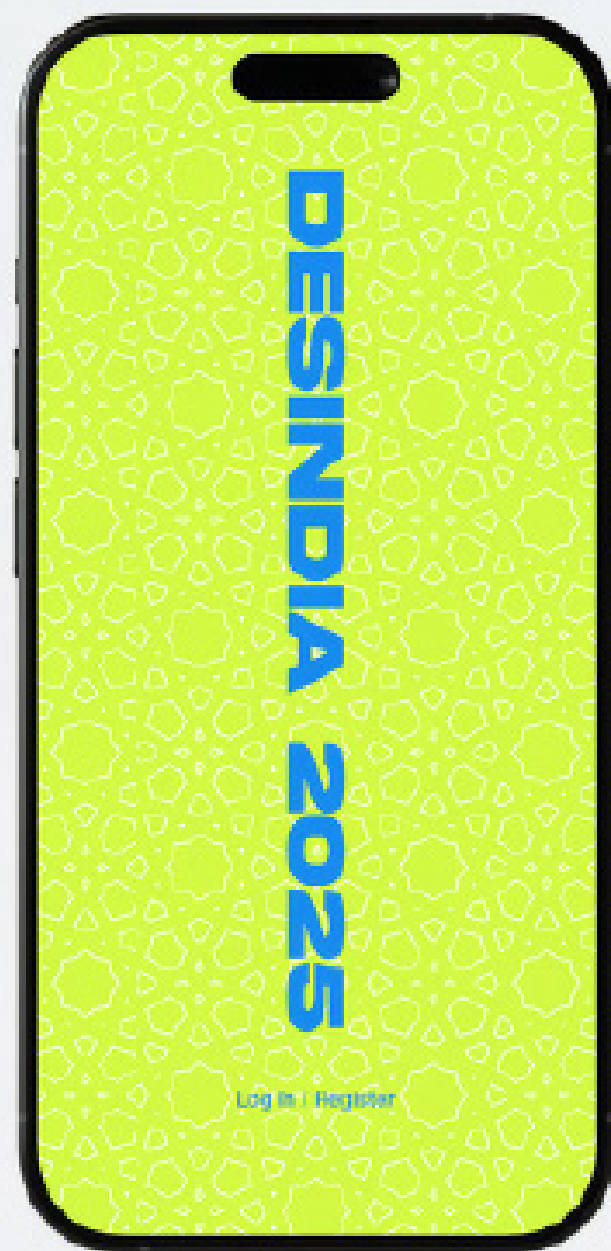


Stefan
Sagmeister



Nadine
Chahine







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MAIN STAGE





